

Vision Planning Results Tables

Salem Vision and Planning Survey: C1. Do you think Salem has a distinctive community character?

C1. Do you think Salem has a distinctive community character?

C1. Do you think Salem has a distinctive community character?	
Yes	326 (82 %)
No	52 (13 %)
Don't Know/No Opinion	20 (5 %)

Salem Vision and Planning Survey: C2. If you think Salem has a distinctive community character, then what do you believe contributes to it?

C2. If you think Salem has a distinctive community character, then what do you believe contributes to it?					
	Does Not Contribute	Somewhat Contributes	Greatly Contributes	Don't Know/No Opinion	N/A
Its rural characteristics	11 (3 %)	42 (12 %)	281 (80 %)	6 (2 %)	11 (3 %)
Its sense of community	30 (9 %)	126 (37 %)	153 (44 %)	23 (7 %)	13 (4 %)
The volunteerism of its citizens	21 (6 %)	110 (32 %)	166 (48 %)	37 (11 %)	13 (4 %)
The participation of its citizens in town affairs	29 (8 %)	154 (45 %)	114 (33 %)	35 (10 %)	12 (3 %)
Its history	34 (10 %)	129 (37 %)	151 (44 %)	22 (6 %)	11 (3 %)

Salem Vision and Planning Survey: C4. Is it important that Salem have a “green” focus?

Green focus: Having a "green" focus means the town would strive to be environmentally responsible by conserving energy, using and/or promoting clean energy, and helping preserve our natural resources. C4. Is it important that Salem have a "green" focus?

Not at All Important	16 (4 %)
Somewhat Unimportant	34 (9 %)
Neither Important nor Unimportant	33 (8 %)
Important	164 (42 %)
Very Important	145 (37 %)
Don't Know/No Opinion	3 (1 %)

Salem Vision and Planning Survey: C5. If you think that Salem should have a "green" focus, then which of the following is important?

C5. If you think that Salem should have a "green" focus, then which of the following is important?							
	Not At All Important	Somewhat Unimportant	Neither Important nor Unimportant	Somewhat Important	Very Important	Don't Know/No Opinion	N/A
Recycling	6 (2 %)	7 (2 %)	11 (3 %)	56 (15 %)	291 (77 %)	3 (1 %)	3 (1 %)
Community Composting	35 (9 %)	19 (5 %)	81 (22 %)	127 (34 %)	87 (23 %)	20 (5 %)	5 (1 %)
Renewable Energy sources	16 (4 %)	12 (3 %)	32 (9 %)	119 (32 %)	176 (47 %)	11 (3 %)	7 (2 %)
Energy efficient construction/renovation above and beyond minimum requirements	18 (5 %)	19 (5 %)	57 (15 %)	137 (36 %)	126 (34 %)	13 (3 %)	6 (2 %)
Energy efficient municipal facilities (e.g., town hall, school)	8 (2 %)	11 (3 %)	27 (7 %)	105 (28 %)	213 (56 %)	7 (2 %)	6 (2 %)

Salem Vision and Planning Survey: FE1. What would be acceptable to you regarding the General Government Budget?

FE1. What would be acceptable to you regarding the General Government Budget?

FE1. What would be acceptable to you regarding the General Government Budget?	
Increase services by increasing the budget	34 (9 %)
Reduce services by reducing the budget	56 (14 %)
Maintain services by maintaining the budget	302 (77 %)

Salem Vision and Planning Survey: FE3. What would be acceptable to you regarding the Capital Expenditures Budget?

FE3. What would be acceptable to you regarding the Capital Expenditures Budget?

<p>Increase long term additions or betterments by increasing the budget</p>	<p>45 (12 %)</p>
<p>Reduce long term additions or betterments by reducing the budget</p>	<p>58 (15 %)</p>
<p>Maintain long term additions or betterments by maintaining the budget</p>	<p>276 (73 %)</p>

Salem Vision and Planning Survey: FE5. How satisfied are you with the quality of the following components of Salem's public education?

FE5. How satisfied are you with the quality of the following components of Salem's public education?

	Very Dissatisfied	Somewhat Dissatisfied	Neither Satisfied nor Dissatisfied	Somewhat Satisfied	Very Satisfied	No Opinion	Don't Know Enough to Answer
Elementary School	5 (1 %)	22 (6 %)	24 (6 %)	78 (20 %)	121 (31 %)	27 (7 %)	119 (30 %)
Middle School	5 (1 %)	21 (5 %)	24 (6 %)	71 (18 %)	106 (27 %)	26 (7 %)	142 (36 %)
High School	13 (3 %)	7 (2 %)	16 (4 %)	38 (10 %)	152 (39 %)	31 (8 %)	136 (35 %)

Salem Vision and Planning Survey: FE6. What would be acceptable to you regarding the following?

FE6. What would be acceptable to you regarding the following (note that the High School is not listed because Salem does not control its budget)?

	increase the quality of education by increasing the education budget	Reduce the quality of education by reducing the education budget	Maintain the quality of education by maintaining the education budget	No Opinion	Don't Know Enough to Answer
Elementary School	67 (18 %)	25 (7 %)	198 (52 %)	21 (6 %)	68 (18 %)
Middle School	65 (18 %)	27 (7 %)	182 (49 %)	20 (5 %)	77 (21 %)

Salem Vision and Planning Survey: GIFS1. How satisfied are you with Salem's current form of government?

GIFS1. How satisfied are you with Salem's current form of government?	
Very Dissatisfied	23 (6 %)
Somewhat Dissatisfied	31 (8 %)
Neither Satisfied nor Dissatisfied	77 (20 %)
Somewhat Satisfied	134 (34 %)
Very Satisfied	96 (24 %)
Don't Know/No Opinion	33 (8 %)

Salem Vision and Planning Survey: GIFS3. How important are the following services?

GIFS3. How important are the following services?						
	Very Unimportant	Somewhat Unimportant	Neither Important nor Unimportant	Somewhat Important	Very Important	Don't Know/No Opinion
Library	25 (6 %)	16 (4 %)	27 (7 %)	96 (24 %)	231 (58 %)	3 (1 %)
Elementary School	19 (5 %)	4 (1 %)	6 (2 %)	47 (12 %)	293 (74 %)	25 (6 %)
Middle School	20 (5 %)	4 (1 %)	6 (2 %)	48 (12 %)	291 (74 %)	25 (6 %)
High School	19 (5 %)	7 (2 %)	10 (3 %)	43 (11 %)	277 (71 %)	33 (8 %)
Road maintenance (excluding State Rte 354, 82, 85 and 11)	15 (4 %)	12 (3 %)	13 (3 %)	154 (39 %)	200 (51 %)	2 (1 %)
Snow removal (excluding State Rte 354, 82, 85 and 11)	15 (4 %)	13 (3 %)	23 (6 %)	128 (32 %)	216 (54 %)	3 (1 %)
Transfer Station	16 (4 %)	19 (5 %)	43 (11 %)	135 (34 %)	171 (43 %)	10 (3 %)
Ambulance Services/EMT	15 (4 %)	11 (3 %)	13 (3 %)	80 (20 %)	270 (69 %)	4 (1 %)
Fire Services	13 (3 %)	9 (2 %)	10 (3 %)	80 (20 %)	280 (71 %)	2 (1 %)
Police Services	16 (4 %)	8 (2 %)	26 (7 %)	96 (24 %)	243 (62 %)	4 (1 %)
Town Hall Services (e.g., Town clerk, Assessor, ZEO, Building Inspector)	11 (3 %)	29 (7 %)	49 (12 %)	160 (40 %)	144 (36 %)	4 (1 %)
Youth Services excluding Recreation	23 (6 %)	27 (7 %)	74 (19 %)	125 (32 %)	108 (27 %)	36 (9 %)
Senior Services	23 (6 %)	27 (7 %)	74 (19 %)	137 (35 %)	98 (25 %)	33 (8 %)
Health Services	23 (6 %)	33 (8 %)	81 (21 %)	117 (30 %)	95 (24 %)	45 (11 %)
Visiting Nurse	26 (7 %)	32 (8 %)	79 (20 %)	115 (29 %)	91 (23 %)	47 (12 %)

Salem Vision and Planning Survey: GIFS4. How satisfied are you with the quality of these services?

GIFS4. How satisfied are you with the quality of these services?						
	Very Dissatisfied	Somewhat Dissatisfied	Neither Satisfied nor Dissatisfied	Somewhat Satisfied	Very Satisfied	Don't Know Enough to Answer
Library	11 (3 %)	4 (1 %)	32 (8 %)	58 (15 %)	257 (65 %)	33 (8 %)
Elementary School	7 (2 %)	13 (3 %)	30 (8 %)	82 (21 %)	116 (30 %)	144 (37 %)
Middle School	6 (2 %)	15 (4 %)	30 (8 %)	76 (19 %)	105 (27 %)	161 (41 %)
High School	8 (2 %)	8 (2 %)	19 (5 %)	55 (14 %)	142 (37 %)	157 (40 %)
Road maintenance (excluding State Rte 354, 82, 85 and 11)	10 (3 %)	25 (6 %)	56 (14 %)	164 (42 %)	123 (32 %)	12 (3 %)
Snow removal (excluding State Rte 354, 82, 85 and 11)	10 (3 %)	18 (5 %)	43 (11 %)	133 (33 %)	182 (46 %)	12 (3 %)
Transfer Station	11 (3 %)	18 (5 %)	43 (11 %)	119 (30 %)	154 (39 %)	50 (13 %)
Ambulance Services/EMT	6 (2 %)	8 (2 %)	26 (7 %)	65 (16 %)	143 (36 %)	149 (38 %)
Fire Services	3 (1 %)	8 (2 %)	27 (7 %)	59 (15 %)	185 (47 %)	111 (28 %)
Police Services	10 (3 %)	25 (6 %)	41 (10 %)	89 (23 %)	130 (33 %)	96 (25 %)
Town Hall Services (e.g., Town clerk, Assessor, ZEO, Building Inspector)	8 (2 %)	36 (9 %)	65 (17 %)	111 (29 %)	125 (32 %)	44 (11 %)
Youth Services excluding Recreation	12 (3 %)	19 (5 %)	58 (15 %)	41 (11 %)	41 (11 %)	219 (56 %)
Senior Services	6 (2 %)	14 (4 %)	70 (18 %)	29 (7 %)	22 (6 %)	250 (64 %)
Health Services	7 (2 %)	7 (2 %)	73 (19 %)	27 (7 %)	23 (6 %)	254 (65 %)
Visiting Nurse	4 (1 %)	4 (1 %)	67 (17 %)	25 (6 %)	20 (5 %)	268 (69 %)

Salem Vision and Planning Survey: GIFS5. Below are infrastructure elements and services that Salem does not have. Which of the following would you be willing to provide and maintain by increasing the town budget?

GIFS5. Below are infrastructure elements and services that Salem does not have. Which of the following would you be willing to provide and maintain by increasing the town budget?						
	Definitely Not	Probably Not	Neutral	Probably	Definitely	Don't Know/No Opinion
Community Center	93 (24 %)	87 (23 %)	72 (19 %)	80 (21 %)	44 (11 %)	9 (2 %)
Senior Center	96 (25 %)	87 (22 %)	84 (22 %)	81 (21 %)	30 (8 %)	10 (3 %)
Free wireless network	161 (42 %)	80 (21 %)	53 (14 %)	41 (11 %)	33 (9 %)	19 (5 %)
Public transportation	161 (41 %)	91 (23 %)	56 (14 %)	51 (13 %)	20 (5 %)	11 (3 %)
Town sewer	204 (52 %)	88 (22 %)	34 (9 %)	37 (9 %)	21 (5 %)	8 (2 %)
Town water	197 (50 %)	94 (24 %)	32 (8 %)	38 (10 %)	23 (6 %)	8 (2 %)
Garbage collection	135 (34 %)	75 (19 %)	53 (14 %)	73 (19 %)	52 (13 %)	4 (1 %)
Fully paid fire service	102 (26 %)	99 (25 %)	92 (23 %)	58 (15 %)	23 (6 %)	19 (5 %)
Fully paid ambulance service	97 (25 %)	92 (23 %)	96 (24 %)	68 (17 %)	21 (5 %)	18 (5 %)

Salem Vision and Planning Survey: R1. How high a priority would you give to each of the following?

R1. How high a priority would you give to each of the following?						
	Do Not Need	Little Need	Moderate Need	Priority	High Priority	Don't Know/No Opinion
Bike/pedestrian multi-user trails that connect different parts of town	63 (16 %)	63 (16 %)	124 (31 %)	62 (16 %)	81 (20 %)	4 (1 %)
Bike/pedestrian lanes added to designated roads	71 (18 %)	81 (21 %)	101 (26 %)	71 (18 %)	64 (16 %)	6 (2 %)
Town park(s) with picnic facilities	85 (21 %)	104 (26 %)	120 (30 %)	52 (13 %)	32 (8 %)	3 (1 %)
Pavillion for residents' use only	124 (32 %)	120 (31 %)	92 (23 %)	31 (8 %)	17 (4 %)	8 (2 %)
Pavillion for public events such as farmers' markets, concerts, etc.	66 (17 %)	76 (19 %)	134 (34 %)	69 (18 %)	43 (11 %)	5 (1 %)
Adult-oriented sports or activities such as volleyball, bocce, horseshoes	93 (24 %)	90 (23 %)	143 (36 %)	42 (11 %)	19 (5 %)	8 (2 %)
Organized board or card games	144 (37 %)	132 (34 %)	81 (21 %)	15 (4 %)	6 (2 %)	15 (4 %)
Exercise programs	87 (22 %)	76 (19 %)	127 (32 %)	63 (16 %)	41 (10 %)	2 (1 %)
Additional athletic fields/courts	132 (34 %)	93 (24 %)	79 (20 %)	28 (7 %)	21 (5 %)	33 (9 %)

Salem Vision and Planning Survey: R4. Which groups would you like to see have more recreational opportunities?

R4. Which groups would you like to see have more recreational opportunities?						
	Do Not Need	Little Need	Moderate Need	Priority	High Priority	Don't Know/No Opinion
Pre-K	63 (17 %)	54 (15 %)	66 (18 %)	26 (7 %)	24 (7 %)	135 (37 %)
K-13 yrs	48 (13 %)	40 (11 %)	62 (16 %)	62 (16 %)	50 (13 %)	117 (31 %)
14-20 yrs	48 (13 %)	25 (7 %)	63 (17 %)	68 (18 %)	54 (14 %)	118 (31 %)
21-39 yrs	61 (16 %)	62 (16 %)	78 (21 %)	51 (14 %)	22 (6 %)	102 (27 %)
40-59 yrs	61 (16 %)	59 (16 %)	86 (23 %)	47 (12 %)	27 (7 %)	97 (26 %)
60 yrs and older	57 (15 %)	47 (12 %)	88 (23 %)	56 (15 %)	30 (8 %)	102 (27 %)

Salem Vision and Planning Survey: R5. Which of the following do you think Salem should use the Gadbois property for?

The Town of Salem purchased what is commonly referred to as the "Gadbois Property" in 2005. The property is approximately 142 acres and extends from approximately one mile east of Salem Four Corners on Route 82 on the north and approximately 1 mile east from Route 85 on Forsyth Road on the south. The property consists of open fields, woods, wetlands, and a small rock quarry. At this time there are two soccer fields on the Forsyth Road side and a cross-country trail for the Salem Elementary School team on the Route 82 side. R5. Which of the following do you think Salem should use the Gadbois property for?

	Definitely Not	Probably Not	Neutral	Probably	Definitely	Don't Know/No Opinion
Future school site	99 (26 %)	62 (16 %)	81 (21 %)	61 (16 %)	41 (11 %)	37 (10 %)
Fire Department/Emergency Services Building	128 (34 %)	91 (24 %)	67 (18 %)	43 (11 %)	13 (3 %)	33 (9 %)
Public Works Complex	136 (36 %)	98 (26 %)	69 (18 %)	34 (9 %)	5 (1 %)	35 (9 %)
Community Center	96 (26 %)	56 (15 %)	83 (22 %)	80 (21 %)	36 (10 %)	25 (7 %)
Farmers' Market	43 (11 %)	29 (8 %)	89 (23 %)	128 (33 %)	78 (20 %)	18 (5 %)
Public Events such as outdoor festivals, concerts (No Pavillion or other buildings)	36 (9 %)	24 (6 %)	68 (18 %)	160 (42 %)	78 (20 %)	19 (5 %)
Public Events (Using a Pavillion built by the town)	68 (18 %)	49 (13 %)	82 (22 %)	103 (27 %)	60 (16 %)	17 (4 %)
Recreation - Athletic fields	65 (17 %)	49 (13 %)	79 (21 %)	101 (27 %)	59 (16 %)	25 (7 %)
Recreation - Trails	41 (11 %)	17 (4 %)	55 (14 %)	121 (31 %)	137 (35 %)	16 (4 %)
Open Space	44 (12 %)	33 (9 %)	73 (19 %)	80 (21 %)	126 (33 %)	21 (6 %)

Salem Vision and Planning Survey: ED1. How would you rate Salem's current balance between residential and commercial taxes?

ED1. How would you rate Salem's current balance between residential and commercial taxes?

Too Much Dependence on Residential Taxes	312 (79 %)
Just Right	20 (5 %)
Too Much Dependence on Commercial and Industry Taxes	8 (2 %)
No Opinion	8 (2 %)
Don't Know Enough to Answer	47 (12 %)

Salem Vision and Planning Survey: ED2. How important is it that we expand Salem's commercial tax base?

ED2. How important is it that we expand Salem's commercial tax base (presuming compatibility with our community as mentioned above)?	
Not At All Important	11 (3 %)
Somewhat Unimportant	19 (5 %)
Neither Important not Unimportant	10 (3 %)
Somewhat Important	87 (22 %)
Very Important	248 (63 %)
Don't Know/No Opinion	17 (4 %)

Salem Vision and Planning Survey: ED3. Which of the following are important reasons to pursue Economic Development?

ED3. Which of the following are important reasons to pursue Economic Development?						
	Not at All Important	Somewhat Unimportant	Neither Unimportant nor Important	Somewhat Important	Very Important	Don't Know/No Opinion
To achieve a net revenue gain and more balanced tax base	11 (3 %)	3 (1 %)	8 (2 %)	71 (18 %)	290 (73 %)	12 (3 %)
To increase the number of jobs available locally	24 (6 %)	18 (5 %)	64 (16 %)	139 (35 %)	137 (35 %)	11 (3 %)
To increase the goods and services available in Salem	27 (7 %)	13 (3 %)	52 (13 %)	124 (31 %)	170 (43 %)	9 (2 %)

Salem Vision and Planning Survey: ED4. Which of the following should be encouraged as new (or more) businesses in Salem?

ED4. Which of the following should be encouraged as new (or more) businesses in Salem?						
	Not At All Encouraged	Somewhat Discouraged	Neither Encouraged nor Discouraged	Somewhat Encouraged	Highly Encouraged	Don't Know/No Opinion
Agriculture - Animals (e.g., dairy farms, chicken farms)	28 (7 %)	17 (4 %)	116 (30 %)	95 (24 %)	125 (32 %)	9 (2 %)
Agriculture - Plant based (e.g. vegetables, fruit, corn)	19 (5 %)	10 (3 %)	83 (21 %)	106 (27 %)	164 (42 %)	9 (2 %)
Businesses with a "green focus" (as defined in the community characer section of the survey)	19 (5 %)	12 (3 %)	76 (19 %)	115 (29 %)	163 (41 %)	8 (2 %)
Campgrounds	74 (19 %)	54 (14 %)	134 (35 %)	79 (21 %)	32 (8 %)	12 (3 %)
Destination specialty retail/services	34 (9 %)	24 (6 %)	84 (22 %)	132 (34 %)	103 (26 %)	12 (3 %)
Drugstore	28 (7 %)	14 (4 %)	76 (19 %)	120 (31 %)	153 (39 %)	2 (1 %)
Education or Training Facility	26 (7 %)	24 (6 %)	116 (30 %)	101 (26 %)	102 (26 %)	17 (4 %)
Golf Course or other commercial recreation facility	67 (17 %)	42 (11 %)	75 (19 %)	88 (23 %)	107 (28 %)	10 (3 %)
Grocery	30 (8 %)	23 (6 %)	60 (15 %)	118 (30 %)	155 (40 %)	6 (2 %)
Hardware Store	33 (9 %)	26 (7 %)	84 (22 %)	141 (37 %)	94 (24 %)	7 (2 %)
Heavy industry/manufacturing	130 (34 %)	82 (21 %)	85 (22 %)	48 (12 %)	33 (9 %)	9 (2 %)
Light industry/manufacturing	69 (18 %)	49 (12 %)	66 (17 %)	106 (27 %)	94 (24 %)	8 (2 %)
Plant and Gardening Retail	40 (10 %)	34 (9 %)	99 (25 %)	115 (29 %)	98 (25 %)	5 (1 %)

Salem Vision and Planning Survey: ED4. Which of the following should be encouraged as new (or more) businesses in Salem?

ED4. Which of the following should be encouraged as new (or more) businesses in Salem?						
	Not At All Encouraged	Somewhat Discouraged	Neither Encouraged nor Discouraged	Somewhat Encouraged	Highly Encouraged	Don't Know/No Opinion
Restaurant - Locally grown organic food	30 (8 %)	26 (7 %)	84 (22 %)	104 (27 %)	136 (35 %)	9 (2 %)
Restaurant - Family Dining	21 (5 %)	19 (5 %)	66 (17 %)	128 (33 %)	148 (38 %)	5 (1 %)
Retreat Center (e.g., wellness, yoga)	40 (10 %)	24 (6 %)	105 (27 %)	96 (25 %)	105 (27 %)	12 (3 %)
Small corporate headquarters	34 (9 %)	26 (7 %)	56 (14 %)	116 (30 %)	149 (38 %)	8 (2 %)
Small to medium-sized village-style shopping with cafes	41 (11 %)	29 (7 %)	54 (14 %)	125 (32 %)	130 (33 %)	10 (3 %)
Strip mall or road-side shopping center (not village-style)	149 (39 %)	64 (17 %)	87 (23 %)	40 (10 %)	30 (8 %)	11 (3 %)
Warehousing and Distribution center	85 (22 %)	60 (16 %)	71 (18 %)	71 (18 %)	94 (24 %)	5 (1 %)

Salem Vision and Planning Survey: ED6. If the town does not expand its commercial base, what would be acceptable to you?

ED6. If the town does not expand its commercial base, what would be acceptable to you?						
	Not At All Acceptable	Somewhat Unacceptable	Neither Acceptable nor Unacceptable	Somewhat Acceptable	Very Acceptable	Don't Know/No Opinion
Continue to drive out of town for products and services not available in Salem	26 (7 %)	40 (10 %)	55 (14 %)	137 (35 %)	109 (28 %)	22 (6 %)
Decrease town services to reduce Salem's expenses (realizing the majority of our taxes cover education, which we have limited ability to reduce)	91 (23 %)	95 (24 %)	85 (22 %)	67 (17 %)	45 (11 %)	12 (3 %)
Hire a grant writer to increase town revenue	54 (14 %)	36 (9 %)	67 (17 %)	112 (29 %)	79 (20 %)	43 (11 %)
Increase taxes at a rate required to support the town expenses	147 (37 %)	87 (22 %)	61 (15 %)	77 (20 %)	16 (4 %)	6 (2 %)
Increase town energy conservation to reduce Salem's expenses	12 (3 %)	10 (3 %)	56 (14 %)	127 (32 %)	179 (46 %)	8 (2 %)
Set aside more conservation land to decrease need for future services and expenses	70 (18 %)	38 (10 %)	76 (19 %)	89 (23 %)	96 (25 %)	22 (6 %)
Pursue other methods of raising revenue for the town	9 (2 %)	6 (2 %)	74 (19 %)	93 (24 %)	152 (39 %)	54 (14 %)

Salem Vision and Planning Survey: ED8. If the town does expand its commercial base, what would be acceptable to you?

ED8. If the town does expand its commercial base, what would be acceptable to you?						
	Not At All Acceptable	Somewhat Unacceptable	Neither Acceptable nor Unacceptable	Somewhat Acceptable	Very Acceptable	Don't Know/No Opinion
Adopt design regulations to create a visually attractive area for businesses	21 (5 %)	14 (4 %)	31 (8 %)	93 (24 %)	225 (58 %)	6 (2 %)
Invest in public sewer in a designated area of town to be defined	88 (22 %)	41 (10 %)	58 (15 %)	102 (26 %)	81 (21 %)	22 (6 %)
Invest in public transportation	134 (34 %)	83 (21 %)	78 (20 %)	50 (13 %)	27 (7 %)	18 (5 %)
Invest in public water in a designated area of town to be defined	98 (25 %)	40 (10 %)	61 (16 %)	101 (26 %)	64 (16 %)	25 (6 %)
Obtain professional assistance to market Salem to prospective business that would be compatible with our community	46 (12 %)	45 (11 %)	50 (13 %)	139 (35 %)	104 (26 %)	10 (3 %)
Provide short term tax incentives to attract business	45 (11 %)	33 (8 %)	59 (15 %)	144 (37 %)	104 (27 %)	7 (2 %)
Reduce regulations that limit what businesses can do with the land they use (e.g., signage and outside lighting)	79 (20 %)	67 (17 %)	63 (16 %)	107 (27 %)	68 (17 %)	8 (2 %)
Revise zoning to expand/add more areas for businesses and commercial use	47 (12 %)	36 (9 %)	51 (13 %)	136 (35 %)	105 (27 %)	17 (4 %)
Revise zoning to expand/add more areas for industrial use	75 (19 %)	58 (15 %)	58 (15 %)	112 (29 %)	72 (19 %)	14 (4 %)
Revise zoning to expand/add more areas for mixed use (e.g., residential and businesses in the same area of town)	48 (12 %)	48 (12 %)	63 (16 %)	131 (34 %)	80 (21 %)	16 (4 %)

Salem Vision and Planning Survey: H1. How would you rate the following?

H1. How would you rate the following?					
	Too Much	Just Right	Not Enough	No Opinion	Don't Know Enough to Answer
Salem's existing affordable housing supply or options	25 (6 %)	122 (31 %)	101 (25 %)	32 (8 %)	117 (29 %)
Salem's efforts to increase/promote housing choice and economic diversity in housing (multi-family, mixed-use, mixed income and low and moderate-income housing)	34 (9 %)	94 (24 %)	94 (24 %)	38 (10 %)	133 (34 %)

Salem Vision and Planning Survey: H2. How important is it to you to increase housing choice and economic diversity in housing?

H2. How important is it to you to increase housing choice and economic diversity in housing (multi-family, mixed-use, mixed income and low and moderate-income housing)?	
Not At All Important	148 (38 %)
Somewhat Unimportant	49 (12 %)
Neither Important nor Unimportant	52 (13 %)
Somewhat Important	78 (20 %)
Very Important	43 (11 %)
Don't Know/No Opinion	24 (6 %)

Salem Vision and Planning Survey: H3. If Salem were to act to increase housing choice and economic diversity in housing, then how much should each of the following be encouraged?

H3. If Salem were to act to increase housing choice and economic diversity in housing, then how much should each of the following be encouraged?						
	Not At All Encouraged	Somewhat Discouraged	Neither Encouraged nor Discouraged	Somewhat Encouraged	Highly Encouraged	Don't Know/No Opinion
Multi-family dwellings (e.g., apartments, condos)	131 (34 %)	77 (20 %)	70 (18 %)	75 (19 %)	28 (7 %)	9 (2 %)
Single-family attached townhouses	70 (18 %)	53 (14 %)	85 (22 %)	133 (34 %)	41 (10 %)	9 (2 %)
Single-family detached housing	39 (10 %)	24 (6 %)	108 (28 %)	135 (35 %)	68 (18 %)	11 (3 %)
Room rentals in single-family residences	118 (30 %)	64 (16 %)	100 (26 %)	65 (17 %)	26 (7 %)	15 (4 %)
Mobile homes	253 (65 %)	80 (20 %)	38 (10 %)	10 (3 %)	4 (1 %)	6 (2 %)
Affordable housing	84 (22 %)	42 (11 %)	109 (28 %)	99 (26 %)	46 (12 %)	8 (2 %)
Age-restricted housing	58 (15 %)	26 (7 %)	80 (20 %)	124 (32 %)	93 (24 %)	11 (3 %)
Senior housing	38 (10 %)	18 (5 %)	85 (22 %)	135 (34 %)	104 (26 %)	13 (3 %)
Housing integrated with commercial activities	74 (19 %)	43 (11 %)	92 (24 %)	96 (25 %)	51 (13 %)	30 (8 %)
Clustered housing/conservation design housing	70 (18 %)	43 (11 %)	59 (15 %)	106 (27 %)	88 (23 %)	23 (6 %)

Salem Vision and Planning Survey: H4. If Salem were to act to increase housing choice and economic diversity in housing, then what would be acceptable to you?

H4. If Salem were to act to increase housing choice and economic diversity in housing, then what would be acceptable to you?

	Not At All Acceptable	Somewhat Unacceptable	Neither Acceptable nor Unacceptable	Somewhat Acceptable	Very Acceptable	Don't Know/No Opinion
Modify existing zoning regulations to allow higher density in designated areas (where water and septic requirements allow higher density)	91 (23 %)	57 (14 %)	40 (10 %)	112 (28 %)	75 (19 %)	19 (5 %)
Allow Salem's community character to change (currently, Salem has predominantly single-family homes on 2 acre minimum lots)	130 (33 %)	76 (19 %)	39 (10 %)	87 (22 %)	51 (13 %)	11 (3 %)

Salem Vision and Planning Survey: VC1. How important is it to you to have a Village Center in Salem?

VC1. How important is it to you to have a Village Center in Salem?	
Not At All Important	74 (19 %)
Somewhat Unimportant	27 (7 %)
Neither Important nor Unimportant	53 (14 %)
Somewhat Important	132 (34 %)
Very Important	100 (26 %)
Don't Know/No Opinion	6 (2 %)

Salem Vision and Planning Survey: VC2. If a Village Center is created, then which of the following should be a part of it?

VC2. If a Village Center is created, then which of the following should be a part of it?						
	Not At All Necessary	Somewhat Unnecessary	Neither Necessary nor Unnecessary	Somewhat Necessary	Very Necessary	Don't Know/No Opinion
Retail shops	41 (11 %)	23 (6 %)	37 (9 %)	156 (40 %)	124 (32 %)	9 (2 %)
Restaurant/cafe	36 (9 %)	15 (4 %)	30 (8 %)	141 (36 %)	160 (41 %)	9 (2 %)
Coffee house	48 (12 %)	21 (5 %)	47 (12 %)	146 (38 %)	112 (29 %)	12 (3 %)
Public Wi-fi	88 (23 %)	35 (9 %)	92 (24 %)	88 (23 %)	63 (16 %)	18 (5 %)
Central meeting place	55 (14 %)	30 (8 %)	83 (21 %)	121 (31 %)	89 (23 %)	12 (3 %)
Kiosk/bulletin board to advertise community events	45 (12 %)	14 (4 %)	57 (15 %)	149 (39 %)	112 (29 %)	10 (3 %)
Pedestrian-friendly environment (e.g., lamp-lit paths)	37 (9 %)	15 (4 %)	37 (9 %)	126 (32 %)	167 (43 %)	9 (2 %)
Benches to sit on	31 (8 %)	11 (3 %)	44 (11 %)	148 (38 %)	147 (38 %)	8 (2 %)
Pleasant place to go	31 (8 %)	4 (1 %)	20 (5 %)	118 (31 %)	202 (52 %)	11 (3 %)
Village Center look and feel	33 (9 %)	5 (1 %)	28 (7 %)	124 (32 %)	186 (48 %)	11 (3 %)
Housing integrated with commercial use	78 (20 %)	47 (12 %)	101 (26 %)	89 (23 %)	52 (14 %)	17 (4 %)
Architectural landscaping (gardens, fountains)	35 (9 %)	22 (6 %)	58 (15 %)	142 (37 %)	120 (31 %)	10 (3 %)
Farmers' market	23 (6 %)	10 (3 %)	87 (22 %)	139 (36 %)	119 (31 %)	9 (2 %)
Outdoor pavilion (e.g., for concerts)	40 (10 %)	29 (8 %)	107 (28 %)	122 (32 %)	77 (20 %)	10 (3 %)
Professional offices (e.g., accounting, real estate)	46 (12 %)	30 (8 %)	78 (20 %)	137 (35 %)	85 (22 %)	10 (3 %)

Salem Vision and Planning Survey: VC4. If a Village Center is created, then how acceptable would each of the following be to you?

VC4. If a Village Center is created, then how acceptable would each of the following be to you?						
	Not At All Acceptable	Somewhat Unacceptable	Neither Acceptable nor Unacceptable	Somewhat Acceptable	Very Acceptable	Don't Know/No Opinion
Adopt Village Center District regulations, similar to what some other towns have done to preserve a New England village character (e.g., specify permitted uses within the Village Center)	28 (7 %)	10 (3 %)	24 (6 %)	119 (30 %)	197 (50 %)	15 (4 %)
Change a designated area from strictly residential to allow selective business activity not currently permitted	43 (11 %)	18 (5 %)	37 (9 %)	141 (36 %)	131 (33 %)	23 (6 %)
Adopt building appearance design standards to preserve the New England village character within the Village Center	27 (7 %)	9 (2 %)	23 (6 %)	130 (33 %)	192 (49 %)	11 (3 %)
Adopt regulations that would allow another commercial Town Center, similar to Four corners, instead of preserving a New England village character	154 (39 %)	71 (18 %)	54 (14 %)	65 (17 %)	27 (7 %)	21 (5 %)

Salem Vision and Planning Survey: NR1. How would you rate Salem's efforts to protect the following?

NR1. How would you rate Salem's efforts to protect the following?				
	Too Much	Just Right	Not Enough	Don't Know Enough to Answer
Water Resources (e.g. Wetlands, Aquifers, Lakes, Streams, Public water supplies)	42 (11 %)	211 (53 %)	63 (16 %)	81 (20 %)
Plants/Animals (e.g., Native plants and animals, Habitats, Wildlife and Migratory corridors, Grasslands, Unfragmented forest blocks, Old growth trees)	53 (13 %)	198 (50 %)	60 (15 %)	83 (21 %)
Soil/land (e.g., Prime agricultural soils, Special rock formations, Mineral resources, Unique land Forms)	42 (11 %)	188 (47 %)	61 (15 %)	105 (27 %)
Visual/recreational assets (e.g., Natural landscapes, Vistas, Treelines, Ridgelines, Night Sky [absence of light pollution], Open Spaces)	43 (11 %)	194 (49 %)	75 (19 %)	82 (21 %)

Salem Vision and Planning Survey: NR2. How important is it to preserve the following of Salem's natural resources?

NR2. How important is it to preserve the following of Salem's natural resources?						
	Not At All Important	Somewhat Unimportant	Neither Important nor Unimportant	Somewhat Important	Very Important	Don't Know/No Opinion
Water Resources (e.g. Wetlands, Aquifers, Lakes, Streams, Public water supplies)	4 (1 %)	10 (3 %)	14 (4 %)	96 (24 %)	268 (68 %)	3 (1 %)
Plants/Animals (e.g., Native plants and animals, Habitats, Wildlife and Migratory corridors, Grasslands, Unfragmented forest blocks, Old growth trees)	9 (2 %)	14 (4 %)	40 (10 %)	135 (34 %)	192 (49 %)	3 (1 %)
Soil/land (e.g., Prime agricultural soils, Special rock formations, Mineral resources, Unique land Forms)	10 (3 %)	15 (4 %)	50 (13 %)	128 (33 %)	180 (46 %)	9 (2 %)
Visual/recreational assets (e.g., Natural landscapes, Vistas, Treelines, Ridgelines, Night Sky [absence of light pollution], Open Spaces)	15 (4 %)	23 (6 %)	46 (12 %)	118 (30 %)	185 (47 %)	3 (1 %)

Salem Vision and Planning Survey: NR3. In acting to preserve Salem's natural resources, what would be acceptable to you?

NR3. In acting to preserve Salem's natural resources, what would be acceptable to you?

	Not at All Acceptable	Somewhat Unacceptable	Neither Acceptable nor Unacceptable	Somewhat Acceptable	Very Acceptable	Don't Know/No Opinion
Amend zoning regulations to further protect important natural resources during the site planning and subdivision process	25 (6 %)	39 (10 %)	55 (14 %)	124 (31 %)	132 (33 %)	20 (5 %)
Have the town purchase land to protect important natural resources	59 (15 %)	57 (14 %)	62 (16 %)	91 (23 %)	115 (29 %)	12 (3 %)

Salem Vision and Planning Survey: HAR1. How would you rate Salem's efforts to protect the following?

HAR1. How would you rate Salem's efforts to protect the following?				
	Too Much	Just Right	Not Enough	Don't Know Enough to Answer
Old houses (50+ years old)	22 (6 %)	78 (20 %)	51 (13 %)	246 (62 %)
Old barns (50+ years old)	22 (6 %)	74 (19 %)	58 (15 %)	241 (61 %)
Other bulidings on the State and National Historic Register	15 (4 %)	99 (25 %)	48 (12 %)	231 (59 %)
Ancient cemeteries/burial grounds	11 (3 %)	143 (36 %)	59 (15 %)	183 (46 %)
Scenic roads	13 (3 %)	133 (34 %)	67 (17 %)	184 (46 %)
Visible stone walls (e.g., along roads)	24 (6 %)	101 (26 %)	92 (23 %)	179 (45 %)
Hidden stone walls (e.g., in the woods)	25 (6 %)	84 (21 %)	68 (17 %)	217 (55 %)

Salem Vision and Planning Survey: HAR2. How important is it to preserve the following of Salem's historic and archeological resources?

HAR2. How important is it to preserve the following of Salem's historic and archeological resources?						
	Not At All Important	Somewhat Unimportant	Neither Important nor Unimportant	Somewhat Important	Very Important	Don't Know/No Opinion
Old houses (50+ years old)	27 (7 %)	30 (8 %)	69 (18 %)	143 (36 %)	95 (24 %)	29 (7 %)
Old barns (50+ years old)	25 (6 %)	27 (7 %)	71 (18 %)	146 (37 %)	95 (24 %)	28 (7 %)
Other buildings on the State and National Historic Register	15 (4 %)	10 (3 %)	42 (11 %)	161 (41 %)	144 (37 %)	22 (6 %)
Ancient cemeteries/burial grounds	15 (4 %)	10 (3 %)	30 (8 %)	160 (41 %)	156 (40 %)	21 (5 %)
Scenic roads	16 (4 %)	9 (2 %)	52 (13 %)	150 (38 %)	145 (37 %)	19 (5 %)
Visible stone walls (e.g., along roads)	22 (6 %)	15 (4 %)	46 (12 %)	156 (40 %)	134 (34 %)	19 (5 %)
Hidden stone walls (e.g., in the woods)	46 (12 %)	50 (13 %)	73 (19 %)	121 (31 %)	75 (19 %)	26 (7 %)

Salem Vision and Planning Survey: HAR3. If Salem were to act to preserve its historic and archeological resources, then what would be acceptable to you?

HAR3. If Salem were to act to preserve its historic and archeological resources, then what would be acceptable to you?

	Not at All Acceptable	Somewhat Unacceptable	Neither Acceptable nor Unacceptable	Somewhat Acceptable	Very Acceptable	Don't Know/No Opinion
Limit activity within a specified distance around historic/archeological resources	26 (7 %)	37 (9 %)	71 (18 %)	147 (37 %)	88 (22 %)	25 (6 %)
Pay a small amount of additional taxes to educate residents about Salem's historic and archeological resources	126 (32 %)	72 (18 %)	84 (21 %)	65 (16 %)	36 (9 %)	12 (3 %)
Have the town purchase the historic/archeological resources it wants to save	86 (22 %)	57 (15 %)	82 (21 %)	97 (25 %)	46 (12 %)	25 (6 %)

Salem Vision and Planning Survey: RE1. Do you think it is important for Salem to partner, cooperate or enter into binding agreement with our regional neighbors to maintain or improve our:

RE1. Do you think it is important for Salem to partner, cooperate or enter into binding agreements with our regional neighbors to maintain or improve our:						
	Not At All Important	Somewhat Unimportant	Neither Important nor Unimportant	Somewhat Important	Very Important	Don't Know/No Opinion
Library and its services*	25 (6 %)	11 (3 %)	35 (9 %)	137 (35 %)	170 (43 %)	16 (4 %)
Open spaces*	32 (8 %)	19 (5 %)	59 (15 %)	126 (32 %)	140 (36 %)	17 (4 %)
Recreational opportunities (e.g., Gardiner Lake Authority*)	18 (5 %)	15 (4 %)	40 (10 %)	152 (39 %)	153 (39 %)	16 (4 %)
High School*	9 (2 %)	9 (2 %)	16 (4 %)	95 (24 %)	240 (61 %)	27 (7 %)
Sports participation opportunities*	25 (6 %)	14 (4 %)	40 (10 %)	132 (34 %)	155 (39 %)	28 (7 %)
Elementary school education services	28 (7 %)	15 (4 %)	55 (14 %)	128 (32 %)	112 (28 %)	56 (14 %)
Middle school education services	25 (6 %)	14 (4 %)	47 (12 %)	124 (32 %)	125 (32 %)	56 (14 %)
Public work services	24 (6 %)	14 (4 %)	74 (19 %)	141 (36 %)	108 (27 %)	34 (9 %)
Police protection services*	12 (3 %)	1 (0 %)	31 (8 %)	125 (32 %)	207 (53 %)	18 (5 %)
Fire protection services*	9 (2 %)	3 (1 %)	31 (8 %)	123 (31 %)	209 (53 %)	16 (4 %)
Emergency medical services*	9 (2 %)	4 (1 %)	30 (8 %)	119 (30 %)	213 (54 %)	19 (5 %)
Public transportation	73 (19 %)	48 (12 %)	83 (21 %)	81 (21 %)	73 (19 %)	35 (9 %)
Exposure to greater diversity	71 (18 %)	39 (10 %)	92 (24 %)	88 (23 %)	65 (17 %)	34 (9 %)
Ability to provide services or opportunities we cannot currently provide alone	30 (8 %)	9 (2 %)	50 (13 %)	142 (36 %)	135 (35 %)	24 (6 %)

Salem Vision and Planning Survey: RE2. If the town could save money by partnering, cooperating or entering into a binding agreement with our regional neighbors, would you agree to it?

RE2. If the town could save money by partnering, cooperating or entering into a binding agreement with our regional neighbors, would you agree to it? (Select all that apply)	
Yes, depending on the amount of money saved	266 (67 %)
Yes, depending on how much control we have to share	274 (69 %)
No, never	9 (2 %)
Don't Know/No Opinion	23 (6 %)

Salem Vision and Planning Survey: OTH1. If you moved to Salem, why did you move here? (Select all that apply)

OTH1. If you moved to Salem, why did you move here? (Select all that apply)	
Because of its school system	128 (34 %)
Because of the town's rural character	222 (59 %)
Because of the beauty of the environment	154 (41 %)
Other, please specify	171 (46 %)

Salem Vision and Planning Survey: OTH2. Do you plan to leave Salem in the future?

OTH2. Do you plan to leave Salem in the future?	
Yes	64 (16 %)
No	216 (54 %)
Don't Know	123 (31 %)

Salem Vision and Planning Survey: OTH3. When do you plan to leave Salem?

(Select all that apply)

OTH3. When do you plan to leave Salem? (Select all that apply)	
After children finish school	10 (16 %)
Upon retirement	26 (42 %)
Other, please specify when	34 (55 %)

Salem Vision and Planning Survey: OTH4. Why do you plan to leave Salem? (Select all that apply)

OTH4. Why do you plan to leave Salem? (Select all that apply)	
Taxes increasing too fast	34 (56 %)
Not enough local shopping or other conveniences	17 (28 %)
Town's character has changed for the worse	5 (8 %)
Other, please specify reason	36 (59 %)

Salem Vision and Planning Survey: OTH5. Why you are staying in Salem? (Select all that apply)

OTH5. Why you are staying in Salem? (Select all that apply)	
Because of the school system	66 (32 %)
Because of the town's rural character	150 (72 %)
Because of the beauty of the environment	135 (65 %)
Because of the people and the sense of community	102 (49 %)
Other, please specify reason	67 (32 %)

Salem Vision and Planning Survey: DE4. Do you currently have a child attending the Salem School System (Elementary, Middle, or High School)?

DE4. Do you currently have a child attending the Salem School System (Elementary, Middle, or High School)?	
Yes	111 (29 %)
No	275 (71 %)

Salem Vision and Planning Survey: DE5. Have you had a child attend the Salem School System (Elementary, Middle, or High School)?

DE5. Have you had a child attend the Salem School System (Elementary, Middle, or High School)?

DE5. Have you had a child attend the Salem School System (Elementary, Middle, or High School)?	
Yes	196 (52 %)
No	181 (48 %)

Salem Vision and Planning Survey: DE6. Do you expect to have a child attend the Salem School System (Elementary, Middle, or High School)?

DE6. Do you expect to have a child attend the Salem School System (Elementary, Middle, or High School)?

DE6. Do you expect to have a child attend the Salem School System (Elementary, Middle, or High School)?	
Yes	110 (30 %)
No	255 (70 %)

Salem Vision and Planning Survey: DE7. Do you live in Salem?

DE7. Do you live in Salem?	
Yes, I live in Salem	393 (98 %)
No, I do not live in Salem	10 (2 %)

DE8. What street in Salem do you live on?	
On Route 85, North of Route 82	34 (9 %)
On Route 85, South of Route 82	43 (12 %)
On Route 82, East of Route 85	23 (6 %)
On Route 82, West of Route 85	13 (4 %)
Other, please provide name of street	251 (69 %)